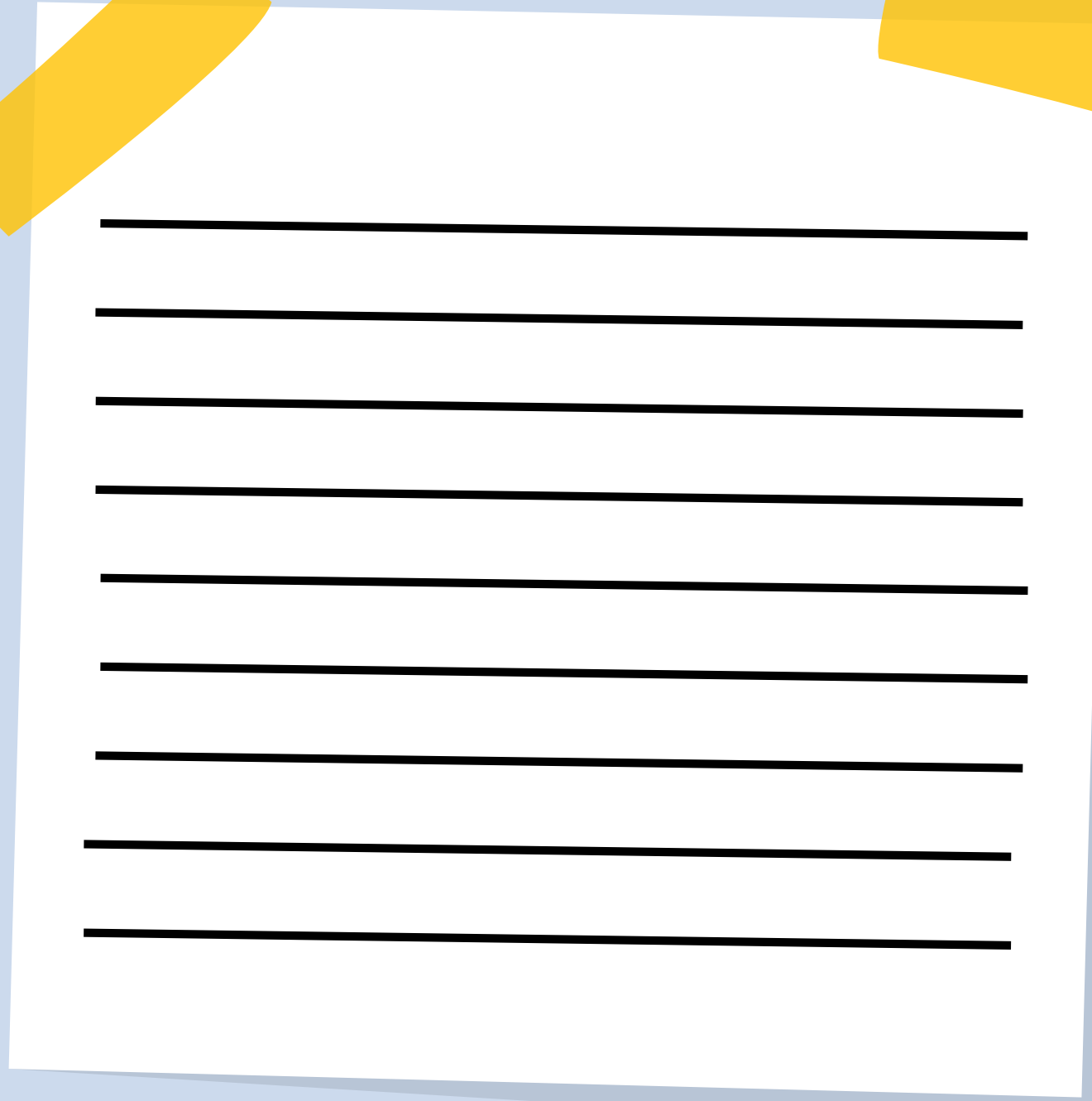
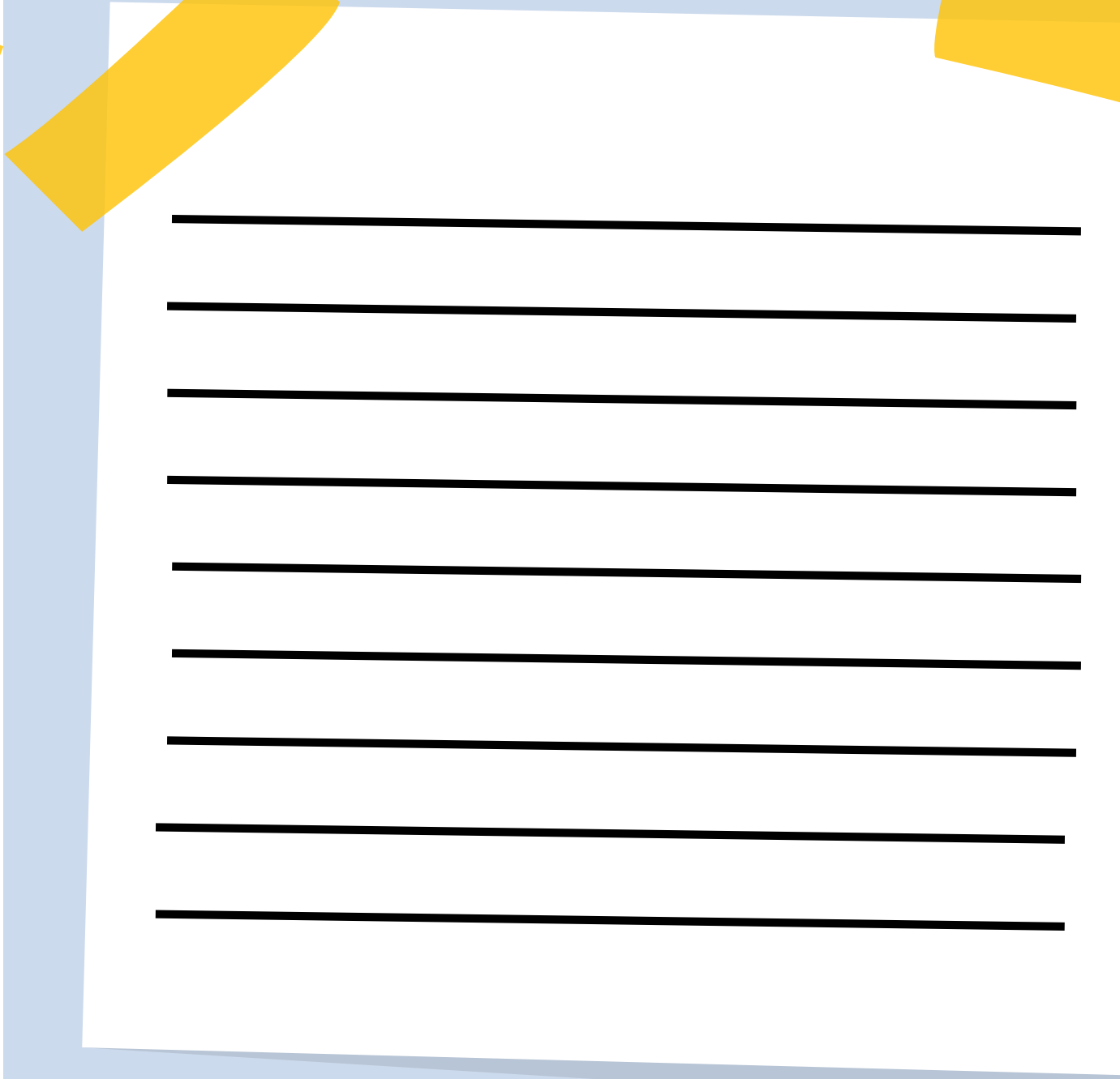


**ANTES
DE CONTRATAR**

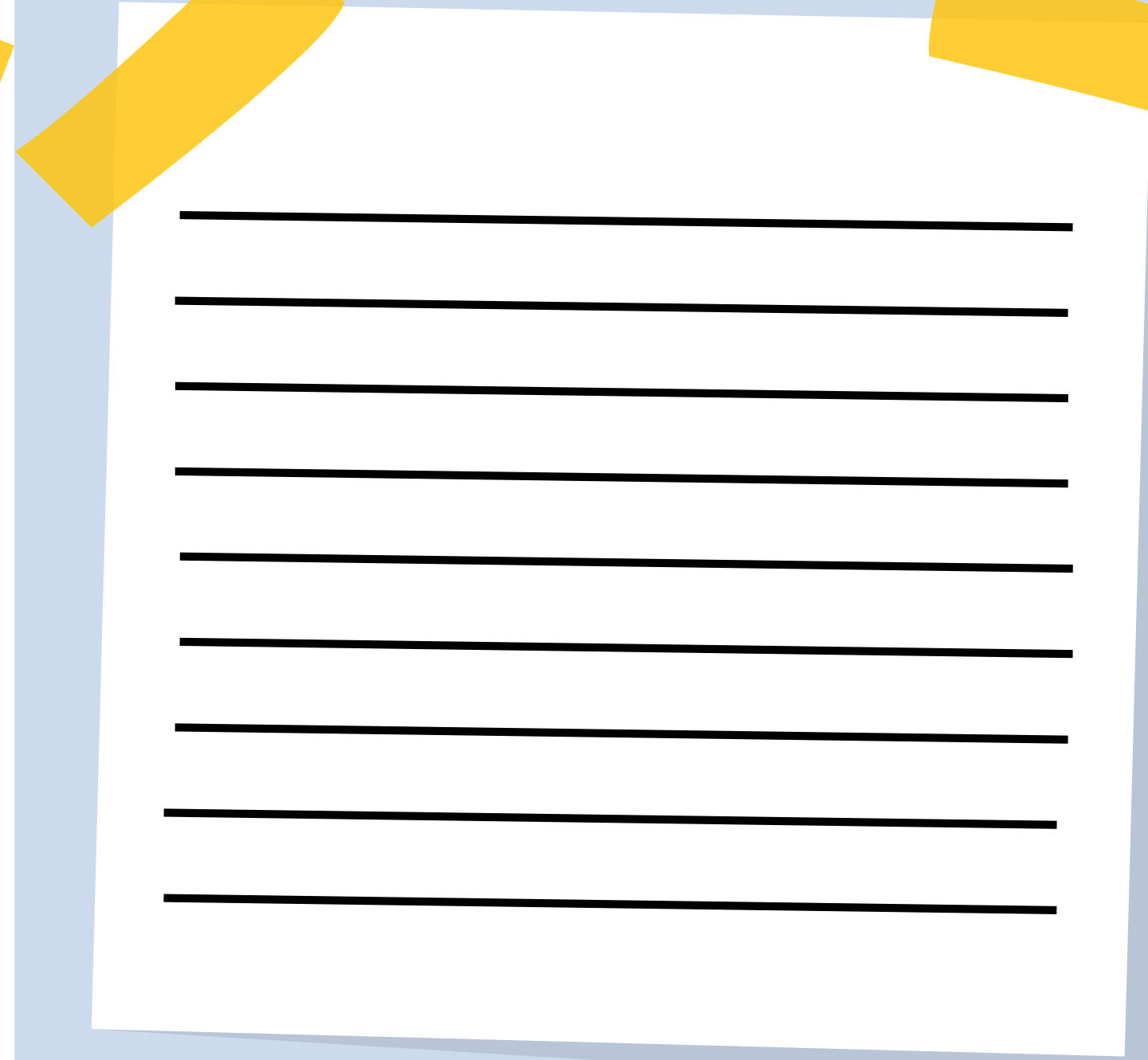
1. Público objetivo



2. Mensaje

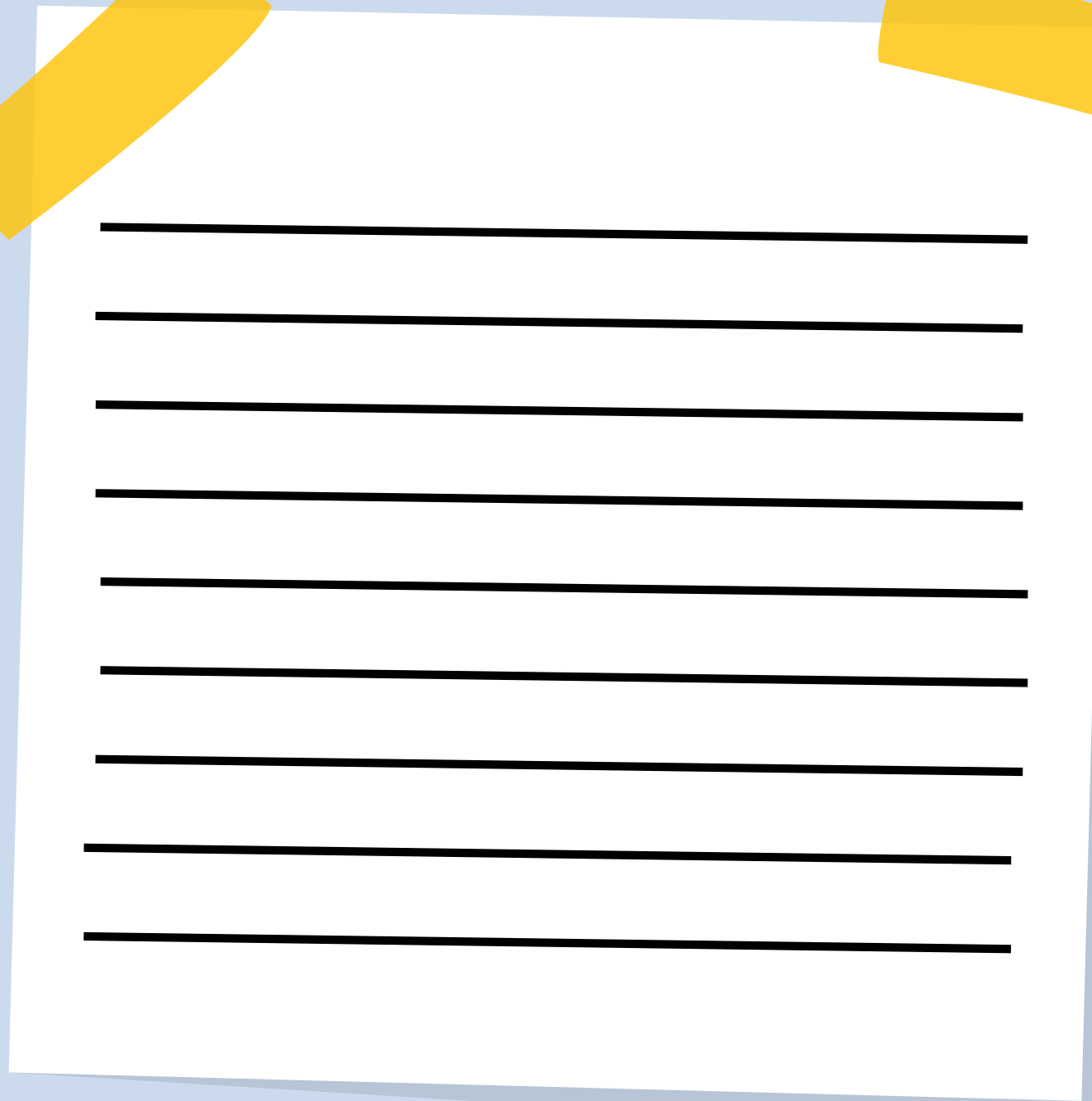


3. Medios, Canales

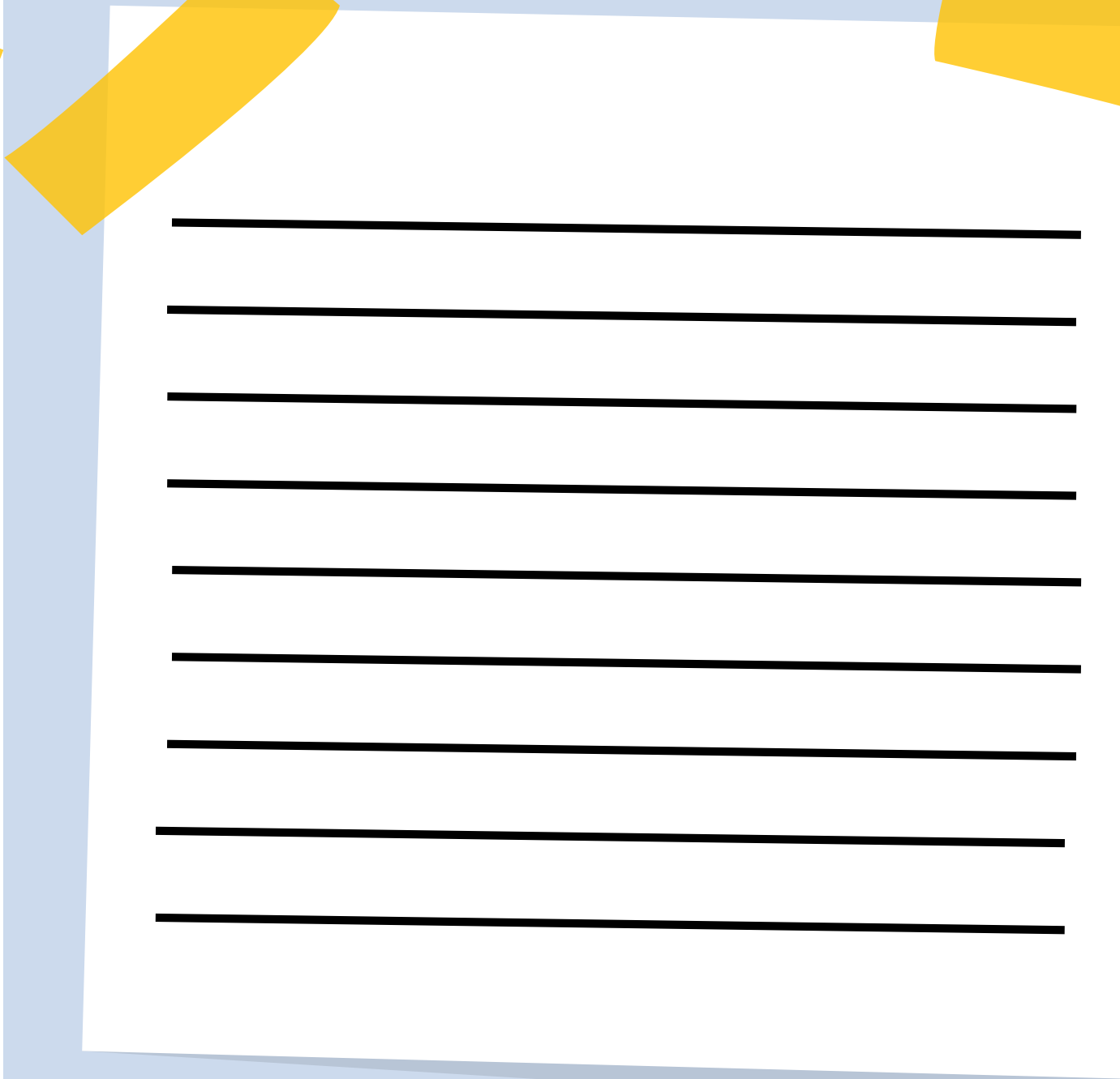


**DURANTE
EL SERVICIO**

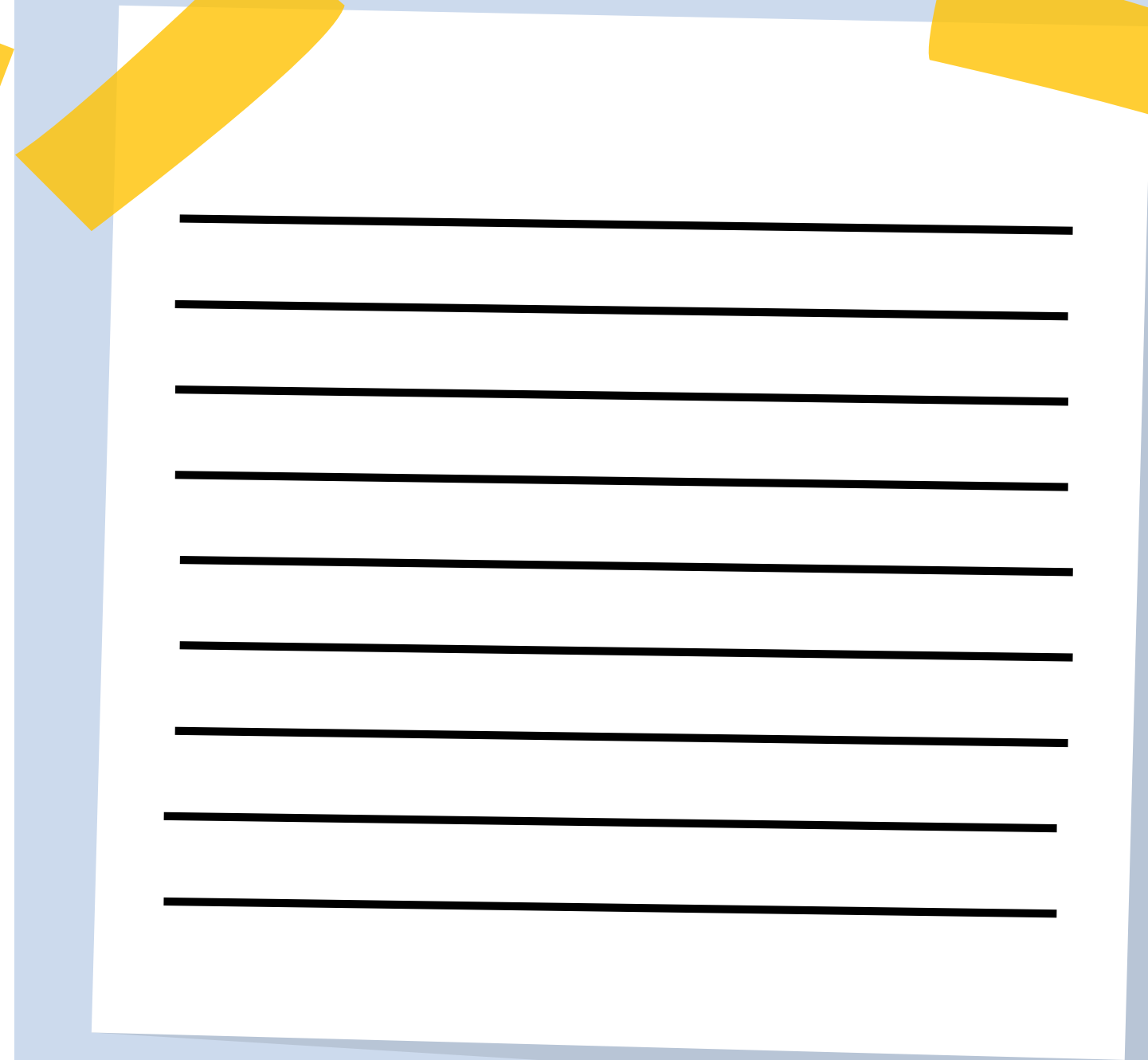
4. Captación



5. Comunicación

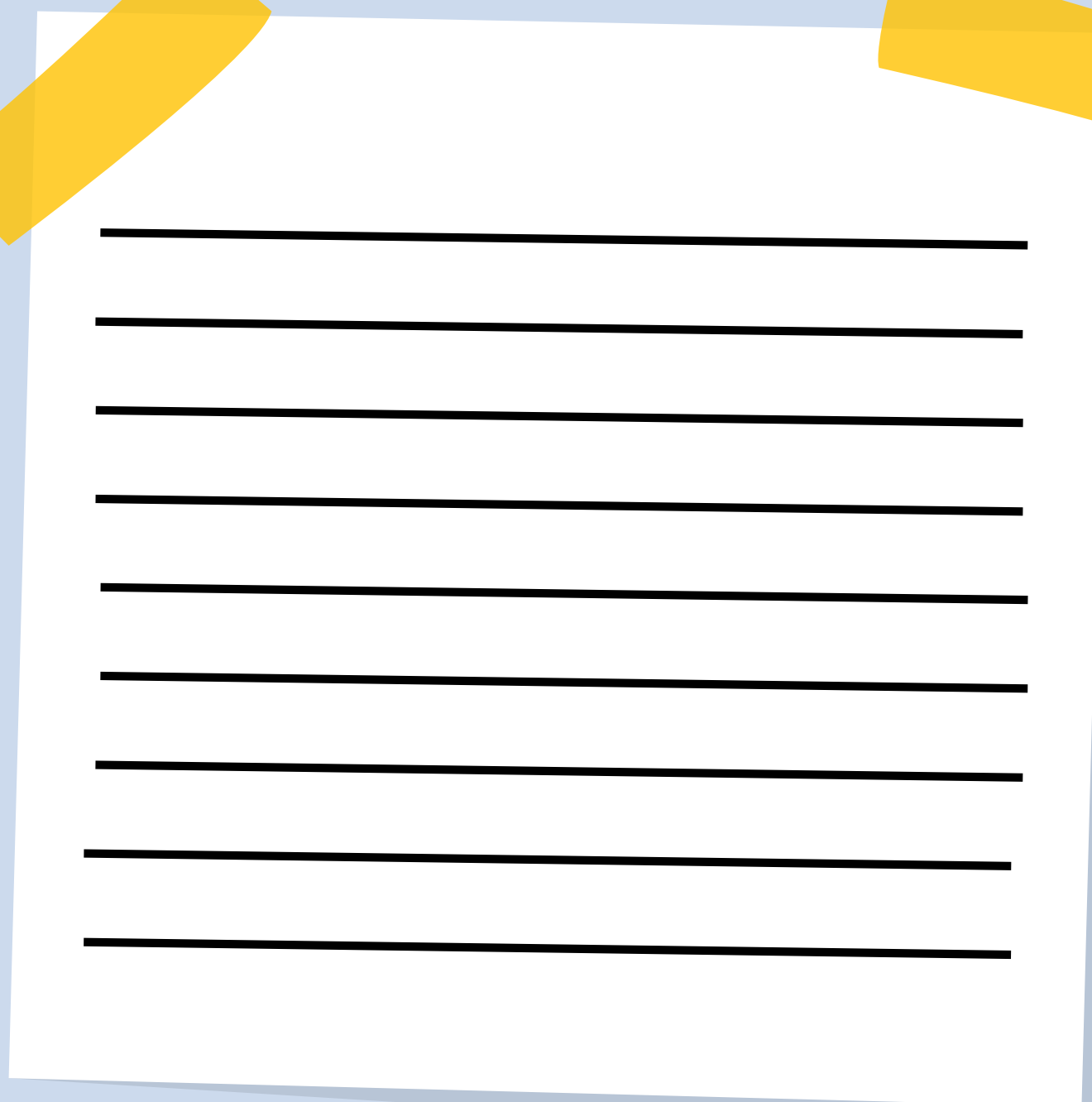


6. Conversión

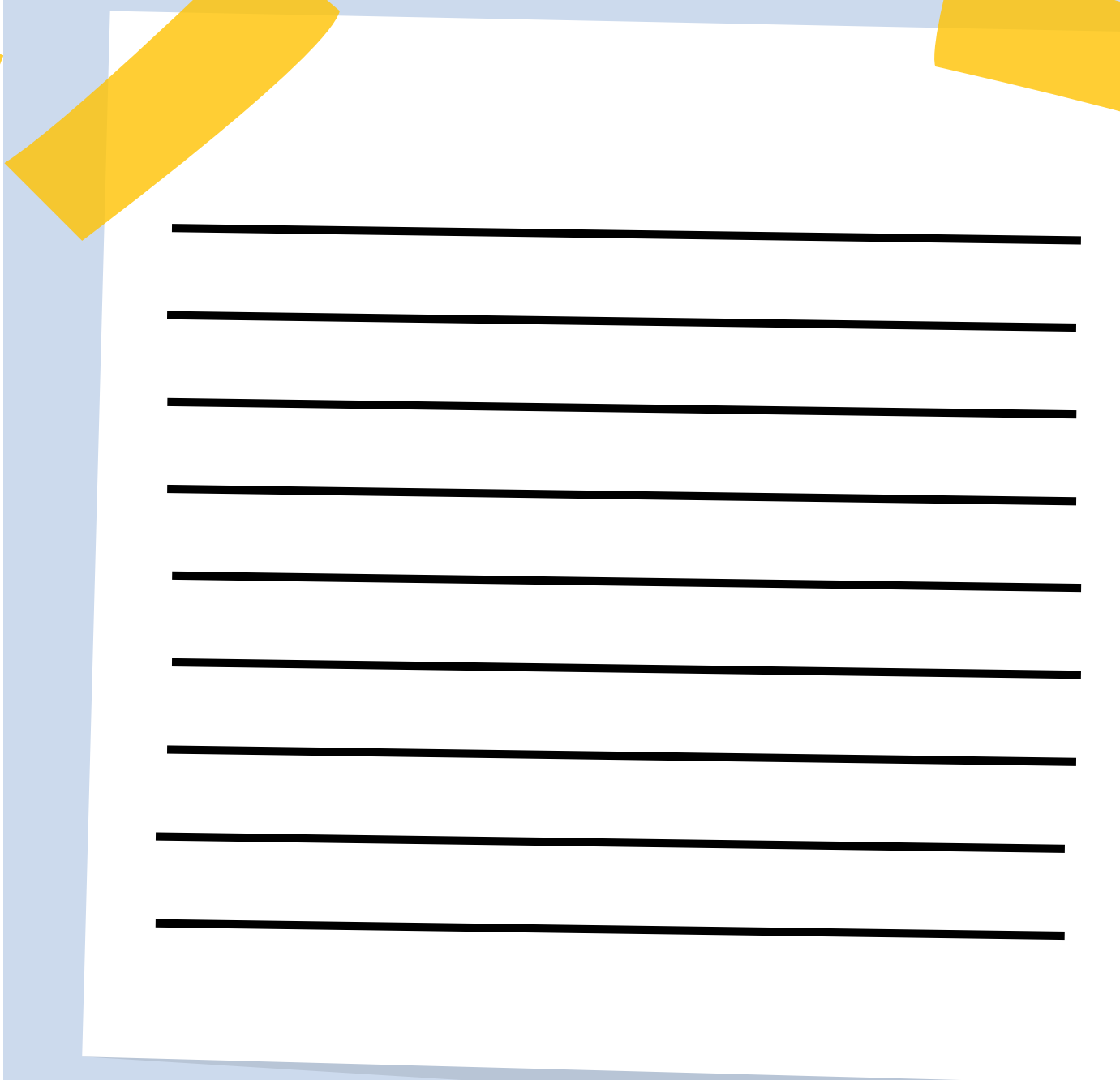


**DESPUÉS
DE CONTRATAR**

7. Experiencia de 1ª



8. Incrementar valor



9. Recomendaciones

